



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

KUSTER FOR CONGRESS-DEM (3501)
Buying Time (1408)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175086
Inv Date 11/25/2012
Terms Net 30
Contract 47654
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 2001 Kuster week 2 10/23-10/29 (27374)
Local/Political Candidate Agency
2001/

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:05:47PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.2	SPOT	20003-Today Show	Per week (1),Mo	10/29/12 7:15AM (Mo)	00:30	7 News Weather Special Report, 7-9A	KC12NH0209TH	\$2300.00	
4.2	SPOT	23638-7 News Today	Per week (1),Mo	10/29/12 9:24AM (Mo)	00:30	7 News Today in New England 9-10A	KC12NH0209TH	\$1000.00	
6.2	SPOT	10:00AM-Today Show	Per week (1),Mo	10/29/12 10:59AM (Mo)	00:30	7 News Weather Special Report, 10A	KC12NH0209TH	\$850.00	
8.2	SPOT	12:57PM-Days of our	Per week (1),Mo	10/29/12 12:59PM (Mo)	00:30	7 NEWS SPECIAL	KC12NH0209TH	\$900.00	
10.2	SPOT	2:00PM-DOCTORS	Per week (1),Mo	10/29/12 2:53PM (Mo)	00:30	7NEWS SPECIAL (2)	KC12NH0209TH	\$600.00	
12.2	SPOT	3:00PM- 3:30PM	Per week (1),Mo	10/29/12 3:31PM (Mo)	00:30	7 News Weather Special Report	KC12NH0209TH	\$600.00	
14.2	SPOT	3:30PM- 3:56PM	Per week (1),Mo	10/29/12 3:58PM (Mo)	00:30	7 News Weather Special Report	KC12NH0209TH	\$600.00	
17.0	SPOT	5:30AM- 6:00AM	Day,M-1	10/29/12 6:00AM (Mo)	00:30	7 News Today in New England	KC12NH0209TH	\$350.00	
20.0	SPOT	7:00PM- 7:30PM	Day,M-1	10/29/12 7:21PM (Mo)	00:30	7 News Special Report	KC12NH0209TH	\$2200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$9,400.00	Total Spots	9
Commission	(\$1,410.00)		
Net Total	\$7,990.00		